TITLE:

ANALYZING THE EFFECTS OF WEB-BASED TRAFFIC INFORMATION AND WEATHER EVENTS IN THE SEATTLE PUGET SOUND REGION: DRAFT REPORT

ABSTRACT:

Analysis of web-based ATIS usage logs against observed weather conditions, and generation of a new profile of ATIS market penetration. Simulation results were analyzed and compared to results from Mitretek's earlier MMDI study. Analysis showed that non-uniform ATIS utilization rate related to severe weather has a small positive impact on road system efficiency.

SOURCE(S):

Mitretek Systems, ITS Division

Keyword(s):

Traveler information, Internet/web site